



PRODUCT SCHOOL
SILICON VALLEY

2020 Course Catalog

January 1, 2020 to December 31, 2020

Follow us on:



(844) 438-2765

548 Market Street, PMB 22502, San Francisco, CA 94104

www.productschool.com

ABOUT US

Product School is an education company that offers online Product Management courses.

Our instructors are professionals with over 5 years of real-world product management experience working at renowned tech Companies like Google and LinkedIn, and other technology startups. Our students are professionals with over 3 years of experience in technology, business or design roles.

All our classes are compatible with a regular work schedule and our online course format offer flexibility to students in multiple time zones.

This is not your traditional lecture class. Expect a healthy mix of group work, one-on-one time with mentors, and a hands-on experience building your own digital product from end to end.

MISSION AND OBJECTIVES

Institutional Mission Statement

The mission of Product School is to lower barriers to education and provide students with the tools and skills necessary for success in Product Management and the Tech industry.

Course Objectives

Product Manager Certificate:

At the completion of this course, students will have:

- Be prepared to apply for Product Management jobs after completion of the course.
- Understand how to comfortably work with engineers, designers, and business professionals.
- Understand frameworks, tools, and processes used by product managers including scrum, a/b testing, prototyping, user testing, and KPI definition.

Product Leader Certificate

At the completion of this course, students will:

- Conceptualize a marketing plan in regard to marketing & sales activities in the funnel stages
- Develop marketing campaign strategies based on concrete objectives & supporting KPIs
- Have knowledge of user research and data driven decisions.
- Understanding of API's, deployment & web development

Product Executive Certificate:

At the completion of this course, students will:

- Understand how to design and execute single product strategies and multiple product (portfolio) strategies
- Know key concepts and skill sets to build teams of Product Managers and influence them to materialize the company strategy

- Acquire an innovation mindset to support continuous growth in an organization

COURSES OFFERED

Product School offers the following courses:

- Product Manager Certificate
- Product Leader Certificate
- Product Executive Certificate

As a prospective student, you are encouraged to review this catalog prior to signing an enrollment agreement. You are also encouraged to review the School Performance Fact Sheet, which must be provided to you prior to signing an enrollment agreement.

Product School's courses in Product Management are designed to provide instruction that will result in the student's acquisition of occupational skills for a particular job.

Product School's educational programs are not designed to lead to positions in a profession, occupation, trade, or career field requiring state licensure.

FACILITY & EQUIPMENT

Classes are taught via distance education.

Students are required to provide their own computers. All Distance Education Programs require the student to have a standard computer with internet access, as well as specific software applications that are available for free on the internet. Students will be notified of the specific software applications required for the program in which they are enrolled prior to the first class session, or as the sessions progress, as required.

Students can expect that their lessons and assignments will be evaluated and a response provided within 3 days of submission.

HOLIDAYS

Product School is closed on the following federal holidays: New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, and Christmas Day.

Product School may choose to reschedule class at its discretion with advance notice to students. Opportunities to make up any material missed will be provided.

HOURS OF OPERATION

Class Hours:

- Monday-Thursday 6:30 pm – 9:00 pm
- Saturday: 9:30am – 3:30pm

Administrative Office Hours: Monday – Friday 10:00 am – 6:00 pm

COURSE DESCRIPTIONS AND OBJECTIVES

Product Manager Certificate

The Product Manager Certificate course is a part time course, which provides training in the fundamentals of product management a structured curriculum delivered by product management practitioners. The course consists of 40 clock hours and is two months in length.

At the completion of this course, students will have:

- Be prepared to apply for Product Management jobs after completion of the course.
- Understand how to comfortably work with engineers, designers, and business professionals.
- Understand frameworks, tools, and processes used by product managers including scrum, a/b testing, prototyping, user testing, and KPI definition.

This program consists of 40 clock hours (one clock hour is defined as 50 minutes of instruction). 40 clock hours are required for completion.

Student Assessment: Students will be assessed based upon their weekly assignment submissions and final projects.

Graduation Requirements: In order to complete the course, students must attend 85% of the classes, submit a final project and receive a grade of PASS on all assignments and projects. Completion of all assignments and the final project is required for graduation.

Product Leader Certificate

Product School's Product Leader Certificate course is an 8-week program for professionals with strong technical or business backgrounds who want to delve deeper into detail Product management at software-based companies. You will learn the multi-disciplinary skills and tools to make you an effective product manager, ready to lead agile teams to successfully go-to-market.

At the completion of this course, students will:

- Utilize Product management fundamentals to understand the software product lifecycle
- Retrieve data, understand its value and make decisions with SQL, Data visualization and Tableau.
- Make in-depth analysis of how to implement PM best practices

This program consists of 40 clock hours (one clock hour is defined as 50 minutes of instruction). 40 clock hours are required for completion.

Student Assessment: Students will be assessed based upon their weekly assignment submissions and final projects.

Graduation Requirements: In order to complete the course, students must attend 85% of the classes, submit a final project and receive a grade of PASS on all assignments and projects. Completion of all assignments and the final project is required for graduation.

Licensure: None of the programs at Product School are designed to lead to positions in a field which requires licensure in this state.

Product Executive Certificate

Product School's Product Executive Certificate course is a 4-week part-time program

for experienced Product Managers looking to advance into a more strategic, leadership role. This advanced, high-level course is not for everyone. If you already have at least three years' experience in a Product Management role and want to take your career to the next level, then this course will give you confidence and direction. Through hands-on group work and practical exercises and case studies, you'll dive deeper into how you can implement PM best practices on the strategic level to significantly impact your company's portfolio and revenue.

At the completion of this course, students will:

- Understand how to design and execute single product strategies and multiple product (portfolio) strategies
- Know key concepts and skill sets to build teams of Product Managers and influence them to materialize the company strategy
- Acquire an innovation mindset to support continuous growth in an

This program consists of 20 clock hours (one clock hour is defined as 50 minutes of instruction). 20 clock hours are required for completion.

Student Assessment: Students will be assessed based upon their weekly assignment submissions and final projects.

Graduation Requirements: In order to complete the course, students must attend 85% of the classes, submit a final project and receive a grade of PASS on all assignments and projects. Completion of all assignments and the final project is required for graduation.

Licensure: None of the programs at Product School are designed to lead to positions in a field which requires licensure in this state.

ADMISSIONS POLICIES AND PROCEDURES

Admission into any Product School course requires that students have a high school diploma or equivalent (General Education Diploma – GED) or a diploma from an institution of higher education accredited by an accrediting association recognized by the U.S. Department of Education. Product School does not admit ability-to-benefit students.

ADMISSIONS DEADLINE

For all Part-Time evening and weekend courses, the admissions deadline is one (1) week before the first meeting of the course. Product School reserves the right to make exceptions and admit students to a given course after the admissions deadline has passed under special circumstances. Due to the short nature of the courses, students will not be admitted to a cohort after it has begun.

TRANSFER OF CREDIT

Product School courses are not credit-bearing. Product School does not accept hours or credit from other institutions through transfer of credit, challenge examinations, achievement tests, or experiential learning. Courses taken at Product School are unlikely to count as transfer credit at another institution. Product School does not give or evaluate experiential learning credit.

NOTICE CONCERNING TRANSFERABILITY OF CREDITS AND CREDENTIALS EARNED AT OUR INSTITUTION

The transferability of credits you earn at Product School is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the Certificate you earn in the educational program is also at the complete discretion of the institution to which you may seek to transfer. If the credits that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending Product School to determine if your credits will transfer."

This institution has not entered into an articulation or transfer agreement with any other institution.

International Students and Language Services

Product School does not provide any visa services nor vouches for student status. Fluency in English is required; Product School does not provide any language instruction. All instruction takes place in English. TOEFL and other language related documentation is not accepted.

English language proficiency for the purposes of attending Product School is determined through the admissions process. The admissions process and interviews with the admissions team is designed to reflect the level of

communication required to succeed in the course. Applicants who succeed in the application process possess sufficient English language capacity to succeed at Product School and as a Product Manager.

Required Equipment

The only required equipment is access to a computer with internet access. Product School does not supply computers for student use.

ACADEMIC POLICIES

HOURS

Academic credit is measured in clock hours. One (1) clock hour is defined as a fifty (50) minute period of instruction.

PROBATION

Product School does not provide a probation option. If a student is not making satisfactory progress as determined by the Student Assessment procedures described in the Course Description, he/she may be dismissed from the program.

ATTENDANCE

Product Manager Certificate and Product Leader Certificate are 40-hour programs. Students are required to attend 85% of classes in order to be eligible to graduate. Students are encouraged to attend each class. If a student fails to attend 6 hours of class out of 40 hours for Product Manager Certificate and Product Leader Certificate and does not make up the missed work, the student may be administratively dropped from the course. If a student fails to attend 3 hours of class out of 20 hours for Product Executive Certificate and does not make up the missed work, the student may be administratively dropped from the course.

LEAVES OF ABSENCE

Should circumstances be such that a leave of absence is to be requested, a student must submit an application for a leave of absence to the main campus: Product School 548 Market Street, PMB 22502 San Francisco, CA 94104 or to students@productschool.com. The written notice must contain a statement of the nature of the request. At the discretion of the Chief Academic Officer, a leave may be granted for a reasonable time, as warranted by the circumstances. If a student repeatedly resorts to the use of a leave of absence, and if such applications show a pattern of delays, or should the issuance of a leave of absence be such that it would significantly interfere with the planned completion of a program of study, the Chief Academic Officer may, in his/her

sole discretion, dismiss a student from the program and issue the appropriate refunds as may be required.

COMPLETION

A Certificate of Completion is issued within 30 days of the end of the course to each student who has successfully completed a Product School course.

Standards of Progress and Student Achievement

Product School assesses students on a Pass/No Pass basis. Students must achieve a “pass” rating on all homework assignments and final projects.

Pass / Fail Standards on Homework Assignments: All students must have passing marks on all assignments in order to complete the course. Passing or failing marks on weekly assignments are evaluated by the student’s cognitive understanding of the skills and achievement of the assignment objectives.

Product School measures student progress carefully through weekly assignments and a final project. Assessments are reviewed on a completion basis. To complete all courses, students must attend the course regularly and submit all required assignments.

If the student has not completed the coursework and earned a grade at the end of the course, the instructor may issue one of the following grades:

I Incomplete If the course has not been completed, the instructor may grant an I on a one-month extension of the term, at no additional tuition cost, when the student is making satisfactory progress and the instructor believes that an extension of time will permit satisfactory completion. At the end of this period, a final grade must be recorded.

W Withdraw The student may withdraw from any course before the end of the term. At the end of the term, the instructor may withdraw the student from the course and issue a W when the instructor believes the student's progress is insufficient to warrant an extension. A student who withdraws or is administratively withdrawn must retake the course and is responsible for a new tuition payment for that course of study.

STUDENT RIGHTS

Students have the right to equal opportunity education and non-discrimination based on sex, race, color, religion, ancestry, national origin, disability, medical condition, genetic information, marital status, sexual orientation or other categories protected by law of the states in which we operate.

1. Students have the right to view their own academic records.
2. Students have the right to cancel or withdraw from their course, per Product School’s Cancellation, Withdrawal and Refund Policy.
3. Students have the right to file a grievance, per Product School’s Grievance Procedure

STUDENT SERVICES

HOUSING

Product School neither offers any dormitory housing nor student housing assistance. Services such as craigslist.com and rentals.com, rental units in San Francisco, CA start at approximately \$1,500 per month. Product School does not assume any responsibility for student housing.

LIBRARY

Product School maintains a regularly updated collection of additional resources and materials to which all students who are enrolled in courses at Product School receive access. These materials are available in the course handbook which is provided to each student upon enrollment and Talent LMS (The institution's learning management system), which all students receive access to upon enrollment. Materials are available 24 hours a day and accessible with an Internet connection. Students are required to obtain their own internet access.

CAREER & JOB PLACEMENT ASSISTANCE

Product School does not offer Career Services or job placement services to students or alumni.

STUDENT RECORDS

Student records for all students are kept for five years. Transcripts are kept permanently.

Student transcripts and all records are maintained electronically and permanently. Product School takes reasonable precautions to protect the privacy of personal student information.

GRIEVANCE PROCEDURES

INTERNAL GRIEVANCE PROCEDURE

Persons seeking to resolve problems or complaints should contact the Program Manager for any ethics issues or grievances about classes, students, instructors, staff members, or situations. Any contact/discussion with the Program Manager is completely confidential, and every effort will be made by Product School to resolve students' grievances swiftly and fairly.

EXTERNAL GRIEVANCE PROCEDURE

A student or any member of the public may file a complaint about this institution with the Bureau for Private Postsecondary Education by calling the toll-free phone number at 888-370-7589, or by completing a complaint form, which can be obtained on the Bureau's Internet Web Site: www.bppe.ca.gov.

Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 1747 N. Market Blvd., Suite 225, Sacramento, CA 95834 P.O. Box 980818, West Sacramento, CA 95798-0818, www.bppe.ca.gov, (888) 370-7589 or by fax (916) 263-1897.

CANCELLATION, WITHDRAWAL, DISMISSAL AND REFUND POLICY

STUDENT'S RIGHT TO CANCEL

The Student has the right to cancel this enrollment agreement, without any penalty or obligation, through attendance at the first class session or seven days after enrollment whichever comes later. Cancellation is effective when the student provides a written notice of cancellation to the Program Director. This can be done by email or by hand delivery. The written notice of cancellation, if sent by mail, is effective when deposited in the mail properly addressed with proper postage. The written notice of cancellation need not take any particular form and, however expressed, it is effective if it shows that the student no longer wishes to be bound by the Enrollment Agreement. If the Enrollment Agreement is cancelled the school will refund the student any money paid, less the \$250 non-refundable registration, within 30 days after the notice of cancellation is received. Cancellation requests must be submitted in writing to Product School 548 Market Street, PMB 22502, San Francisco, CA 94104 or students@productschool.com.

WITHDRAWAL

You may withdraw from the school at any time after the cancellation period (described above) and refunds are determined in accordance with the Refund Policy stated below. For the purpose of determining a refund under this section, a student shall be deemed to have withdrawn from a course of instruction when any of the following occurs:

Student-Initiated Withdrawal: The student notifies the institution in writing of the student's withdrawal or as of the date of the student's withdrawal, whichever is later. The notification is effective when Product School receives notice, or the date the notice is mailed, whichever is sooner.

Administrative Withdrawal: The institution terminates the student's enrollment for failure to maintain satisfactory progress; failure to abide by the rules and

regulations of the institution; absences in excess of maximum set forth by the institution; and/or failure to meet financial obligations to the School. If the student has failed to attend or make up 12 clock hours of instruction, the student will be administratively withdrawn effective as of the 12th hour missed. Students who withdraw due to an emergency, such as personal or family illness or national service, may be re-enrolled into another Product School course following approval by the Program Director.

DISMISSAL

Product School reserves the right to terminate a Student's training at any point and remit a pro-rata refund in accordance with the Refund Policy stated below.

Reschedule Policy

A student may request to reschedule their course start date to another course start date if space is available in the requested course. A reschedule fee of \$300 USD will be assessed for any course that gets rescheduled without at least 30 days prior notice. If a course reschedule is requested more than 30 days in advance, no fee will be assessed.

REFUND POLICY

All refunds will be paid within 30 days of withdrawal. Refunds will be less a \$250 registration fee. If any portion of the tuition was paid from the proceeds of a loan or third party, the refund shall be sent to the lender, third party or, if applicable, to the state or federal agency that guaranteed or reinsured the loan. Product School does not participate in federal or state financial aid programs. If you withdraw, you will receive a pro rata refund if you have completed 60% or less of your course through the last day of attendance. You will be responsible for 100% of the tuition for your course if you complete more than 60% of the course, even if you do not complete the entire course. A pro rata refund pursuant to the Code shall be no less than the total amount owed by the student for the portion of the educational program provided subtracted from the amount paid by the student. For the purpose of determining the amount of the refund, the date of the student's withdrawal shall be deemed the last date of recorded attendance. The amount owed equals the hourly charge for the course (total institutional charge, minus non-refundable fees, divided by the number of hours in the course), multiplied by the number of hours scheduled to attend, prior to withdrawal.

If a student received federal student financial aid funds, the student is entitled to a refund of moneys not paid from federal student financial aid program funds.

If the student obtains a loan to pay for an educational program, the student will have the responsibility to repay the full amount of the loan plus interest, less

the amount of any refund. If the student defaults on a federal or state loan, both of the following may occur: (1) The federal or state government or a loan guarantee agency may take action against the student, including garnishing an income tax refund; and (2) The student may not be eligible for any other government financial assistance at another institution until the loan is repaid.

TUITION FEES

Product School offers various tuition credits for students in certain areas and engaging in certain payment plans. Unless otherwise agreed to in a private lending agreement and as approved by Product School, students must issue payment for 100% of the total tuition by the due date.

COURSE	REGISTRATION FEE (non-refundable)	STUDENT TUITION RECOVERY FUND STRF (nonrefundable)	TUITION	TOTAL COST
PRODUCT MANAGER CERTIFICATE	\$250	\$0	\$3,949	\$4,199
PRODUCT LEADER CERTIFICATE	\$250	\$0	\$3,949	\$4,199
PRODUCT EXECUTIVE CERTIFICATE	\$250	\$0	\$3,949	\$4,199

PRODUCT MANAGER CERTIFICATE

TOTAL CHARGES FOR CURRENT PERIOD OF ATTENDANCE \$4,199
ESTIMATED TOTAL CHARGES FOR THE ENTIRE EDUCATIONAL PROGRAM \$4,199

PRODUCT LEADER CERTIFICATE

TOTAL CHARGES FOR CURRENT PERIOD OF ATTENDANCE \$4,199
ESTIMATED TOTAL CHARGES FOR THE ENTIRE EDUCATIONAL PROGRAM \$4,199

PRODUCT EXECUTIVE CERTIFICATE

TOTAL CHARGES FOR CURRENT PERIOD OF ATTENDANCE \$4,199
ESTIMATED TOTAL CHARGES FOR THE ENTIRE EDUCATIONAL PROGRAM \$4,199

STUDENT TUITION RECOVERY FUND:

“The State of California established the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic loss suffered by a student in an educational program at a qualifying institution, who is or was a California resident while enrolled, or was enrolled in a residency program, if the student enrolled in the institution, prepaid tuition, and suffered an economic loss. Unless relieved of the obligation to do so, you must pay the state-imposed assessment for the STRF, or it must be paid on your behalf, if you are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition.

You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if you are not a California resident, or are not enrolled in a residency program.”

“It is important that you keep copies of your enrollment agreement, financial aid documents, receipts, or any other information that documents the amount paid to the school. Questions regarding the STRF may be directed to the Bureau for Private Postsecondary Education, 1747 N. Market Blvd., Suite 225, Sacramento, CA 95834 P.O. Box 980818, West Sacramento, CA 95798-0818, (916) 431-6959 or (888) 370-7589.

To be eligible for STRF, you must be a California resident or are enrolled in a residency program, prepaid tuition, paid or deemed to have paid the STRF assessment, and suffered an economic loss as a result of any of the following:

1. The institution, a location of the institution, or an educational program offered by the institution was closed or discontinued, and you did not choose to participate in a teach-out plan approved by the Bureau or did not complete a chosen teach-out plan approved by the Bureau.
2. You were enrolled at an institution or a location of the institution within the 120 day period before the closure of the institution or location of the institution, or were enrolled in an educational program within the 120 day period before the program was discontinued.
3. You were enrolled at an institution or a location of the institution more than 120 days before the closure of the institution or location of the institution, in an educational program offered by the institution as to which the Bureau determined there was a significant decline in the quality or value of the program more than 120 days before closure.
4. The institution has been ordered to pay a refund by the Bureau but has failed to do so.
5. The institution has failed to pay or reimburse loan proceeds under a federal student loan program as required by law, or has failed to pay or reimburse proceeds received by the institution in excess of tuition and other costs.
6. You have been awarded restitution, a refund, or other monetary award by an arbitrator or court, based on a violation of this chapter by an institution or representative of an institution, but have been unable to collect the award from the institution.

7. You sought legal counsel that resulted in the cancellation of one or more of your student loans and have an invoice for services rendered and evidence of the cancellation of the student loan or loans.

To qualify for STRF reimbursement, the application must be received within four (4) years from the date of the action or event that made the student eligible for recovery from STRF.

A student whose loan is revived by a loan holder or debt collector after a period of non-collection may, at any time, file a written application for recovery from STRF for the debt that would have otherwise been eligible for recovery. If it has been more than four (4) years since the action or event that made the student eligible, the student must have filed a written application for recovery within the original four (4) year period, unless the period has been extended by another act of law.

However, no claim can be paid to any student without a social security number or a taxpayer identification number.

FINANCIAL ASSISTANCE AND STUDENT LOANS

Product School is not accredited by an accrediting agency recognized by the United States Department of Education.

The school does not participate in either State or Federal financial aid programs, nor does it provide financial aid directly to its students. A student enrolled in an unaccredited institution is not eligible for federal financial aid programs. No financial aid is offered.

If a student obtains a loan to pay for Product School, the student will have to repay the full amount of the loan plus interest, less the amount of any refund. If a student receives federal student financial aid funds, the student is entitled to a refund of the money not paid from federal financial aid funds.

This institution is a private institution approved to operate by the California Bureau for Private Postsecondary Education. (BPPE) Approval to operate means the institution is compliant with minimum standards contained in the California Private Postsecondary Education Act of 2009 (as amended) and Division 7.5 of title 5 of the California code of Regulations.

This institution has not had a pending petition in bankruptcy, is not operating as a debtor in possession and has not filed a bankruptcy petition within the preceding five years nor has had a petition in bankruptcy filed against it within

the preceding five years that resulted in reorganization under chapter 11 of the United States Bankruptcy Code.

FACULTY

The instructors at Product School are professionals in the industry with at least 3 years' experience in their field. New Instructors are always being brought in to provide instruction. Please see the most current addenda to this catalog for a list of current faculty members.

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3.31.2020

COURSE CATALOG ADDENDA FOR FACULTY

Faculty names and short biographies organized as sequential Exhibits which include addition dates in the heading of each exhibit.
The most recently dated exhibit is to be considered current.

The catalog faculty addenda are updated semi-annually.

EXHIBIT A: CURRENT FACULTY

Stella Chen	Stella is an experienced Associate Product Director at Align Technology; her specialty is experience excellence in consumer applications.
Vivien Sin	Vivien Sin is a Sr. Product Manager at LinkedIn with over 5 years of experience. She started her Product Management career at if(we) co-founding the Product Data Science team.
Michael Hohnecker	Michael previously served as the Product Manager for NFL Sunday Ticket OTT at AT&T, the Product Manager for Connected Electric Vehicles at American Honda Motor Company, Inc and as Product Manager of Online Entertainment at DIRECTV.
Anh Mai	Anh is a Front-End Engineer and Technical Lead Manager at Uber. He has experience with building data visualization experiences as well as highly performant consumer facing web applications.
Conner Sherline	Conner is a passionate Product Leader, Digital Marketer, and entrepreneur with 8+ years of experience in building teams, launching new products, and growing businesses. Currently, Conner is a Senior PM at Affirm.
Adrita Bhor	Adrita Bhor is a Head of Product at Postman. She was previously the Director of Product Management at PayPal, as well as at Microsoft and Netflix.
Ahmad Ismail	Ahmad Ismail is currently a Product Manager at Google, with over 5 years of Product Management experience.
Naman Kumar	Naman got into Product Management over 11 years ago when he was unfulfilled by engineering alone. After exploring Psychology and Philosophy, Naman decided he enjoys the chaotic process of bringing these fields together.
Jordan Sugar	Jordan is a seasoned Product Manager with over a decade of experience in Business Processes, Project Planning, and cross-functional Management.
Adithi Sampath	Adithi Sampath is a Senior Product Manager at Walmart Labs where she leads the Online Grocery app and web customer experiences.
Fahad Siddiqui	Fahad Siddiqui is a Principal Product Manager for Amazon Alexa, where he is leading initiatives for expanding the Alexa ecosystem of devices.
Amit Mahajan	Amit is a Product Management Leader with strong leadership in driving the vision, strategy, roadmap & execution of innovative products over the past decade.
Kurt Van Etten	Kurt is the Chief Product Officer at RedSeal, Inc, where his responsibilities include Product Management, Engineering, and Quality Assurance.
Rachel Bailin	Currently Director of Product Management at The Walt Disney Company, Rachel has more than 8 years of experience driving products from concept to market for startups, digital marketing agencies, and brand name businesses.
Raj Rikhy	Raj is a Senior Product Manager at Microsoft AI + R, enabling deep reinforcement learning use cases for autonomous systems.
Sari Harrison	After more than 18 years of working in Product Management, Sari is currently holding the position of Head of Product Outcomes at Center for Humane Technology.

Art Chompaisal	Art Chompaisal has over 15 years of Product Management experience and is currently a Vice President of PM at Jaanuu, where he is leading Product, Engineering, and UX.
Jaekob Chenina	With a background in human-centered Artificial Intelligence, Machine Learning and Big Data, Jaekob Chenina is currently holding the position of Principal Product and Strategy Manager with a focus on AI at Oracle.
Thomas Boonsiri	Thomas Boonsiri is a Director of Product Management at Asurion.
Dinesh Gomes	Dinesh Gomes is a Director of Product at PayPal with over 5 years of experience.
Hasan Luongo	Hasan Luongo is the Director of Growth Marketing at Voicea where he leads user acquisition, and activation on mobile and web platforms. Previously he led growth at a few of hyper-growth consumer and marketplace startups, such as Honey, YourMechanic, and Homejoy.
Roshan Agrawal	Roshan is an experienced Director of Product with over 13 years of experience in both Product and Engineering. He has been successful in both business and technical roles; however, he truly excels when combining the two.
Stephanie Neill	Stephanie J. Neill has spent the last decade leading high performing product teams to deliver engaging products, platforms & services driven by user-focused strategies across the internet's biggest industries.
Shamit Patel	Shamit Patel is a Group Product Manager at Uber, where he is leading the product for Infrastructure. His past Product Management stints include such companies as: Twitter, Bing and Windows.
Reza Saddodin	Reza Saddodin is currently a Software Engineer at Google working on several search engine features.
Helenhelen Sims	Helen is a Product Manager at Airbnb with a Degree from The John Hopkins University
Rich Headley	Rich is a Product Leader at Cornerstone OnDemand, the leading SaaS corporate learning & development platform with millions of global users.
Ravi Tadi	Ravi Tadi is a Senior Software Engineer at Qventus, Inc. In the past, he has worked for organizations such as eBay Inc, Tesla Inc and the University of Michigan to help scale new and existing products.
Melanie Valenzuela	Derek is a veteran Product Manager with over 10 years of experience from companies such as Amazon, Blizzard Entertainment, and the New York Stock Exchange.
Lenworth Gordon	Lenworth is a seasoned Product leader with over 19 years of experience in design and implementation of consumer products and complex enterprise systems. Today, Lenworth is a Senior Product Manager at Amazon.
Katie Guernsey	Katie is a product strategist who has been consulting for start-ups and nonprofits since 2007. She combines her creative side with her technical background to help businesses understand their users and position their digital apps successfully within the marketplace.
Suhas Mehta	Suhas began his career, 20 years ago, as a freelancer/entrepreneur. Today he is a seasoned Product Manager currently working as a

	Director of Product at Falconry Inc., where he is also the first Angel Investor.
Beatriz Datangel	Beatriz is a seasoned startup Product Manager, specializing in growth, data science and analytics and marketplaces in the Enterprise and SMB verticals.
Teesh Yalamanchili	Teesh is a Senior Manager of Online and Mobile Banking at Fremont Bank where he is driving the charge for a digital transformation in consumer banking. He has previously worked at PayPal, Barnes & Noble, eBay, Western Digital, AMD, and Compuware.
Maureen Keating	Maureen is currently consulting Facebook PM team. She previously worked at Adobe on the product management team that is now Creative Cloud and led the original teams that brought Apple Photos and iCloud to market.
Dan Durkin	Dan is a Senior Product Manager at American Express where he is building global self-servicing web products and driving the enterprise strategy for online Account Management.
Alexander Lovell	Alexander is a seasoned Product Leader and an entrepreneur who excels at building excellent teams and product-related problem-solving. His expertise is finding the perfect product-market fit and scaling it fast.
Narayanan Krishnamoorthy	Narayanan is a Director of Field Product Management for Security Markets at Splunk.
Sana Arif	Sana is a Senior Product Manager at Eventbrite, particularly focused on Risk and Fraud and Platform Services. Sana's product management experience has been applied to the travel and flights, international marketplace expansion and mobile games/applications.
Krishna Sunkammurali	Krishna is a former Senior Director of Product Management at SAP Software Solutions, where he was in charge of conception, strategy, and execution, for SAP Cloud Platform projects and led the execution of mobile apps through the SAP Cloud Platform for iOS.
Will Kanaan	William is currently the Head of Product for Moloco, where he's leading a team of product managers and designers in a fast growing company aiming to disrupt the adtech space.
Liusha Huang	Liusha is an Engineer Manager at Wizeline working on building a chatbot platform, Stello. Stello helps its customers to launch, maintain, and improve their chatbots in the most effective way.
Sameer Mehta	Sameer is a Sr. Director of Product at Citrix with experience leading vision & strategy for Performance Monitoring & Analytics, Mobile Security, Identity and Enterprise Integrations.
Suresh Krishna	Suresh has over 15 years of experience in building several innovative B2B user-centric SaaS and Mobile products. His versatile skill set and engineering background was a perfect blend for a career in product, where he combines the technology and business domains in the related industry.
Ramya Amancharla	Ramya is currently the Director of Product at WeWork. Previously, she was a Senior Product Manager and made the transition internally to Director of Product for Things to Do at Groupon.
Mala Rajendran	Mala is a strategic product leader with a 15+ year proven track record of delivering results in High-tech and Retail/E-Commerce verticals, in companies like Symantec, Barnes & Noble, Inc. and Walmart, and currently at Khols.

Christopher Lee	Christopher Lee is a Product Manager in the Advisory Services, Digital, and Engineering practice of Ernst & Young LLP.
May Allen	May is a Senior Product Manager at Evernote with over a decade of experience in Product. Her main areas of expertise include leading mobile, machine learning, and productivity products from concept to launch.
Carlos Villaumbrosia	As CEO and Founder of Product School, Carlos leads a growing team of instructors and employees dedicated to training the next generation of product managers across 20 campuses worldwide.
Rob Mcgrorty	Rob is a Product Leader who is passionate about defining the product vision, generating strategic insights, and executing high performance in design, engineering, and product management.
Mohammad Musa	Mohammad started Deepen AI in January 2017 focusing on AI tools and infrastructure for the Autonomous Development & Robotics industries. Mohammad used to lead product efforts for Google Wide Initiatives.
Yenyi Fu	Experienced product leader, started with team of 5 engineerings as the sole PM, and built up the mobile organization in TripAdvisor.
Alex Shih	Alex is an International development enthusiast, currently, a Connectivity Program Lead at Facebook, where he has made it his mission to keep connecting the world to build a global community and bring the world closer together.
Saurabh Verma	Saurabh is an experienced Product Leader with over 13 years of Product Management practice. He is currently the Director of Product at WeWork. Saurabh experience includes positions at Spotify, Twitter, Amazon and Expedia.
Omar Salam	Omar manages Digital Innovation at Taco Bell where he creates new and exciting experiences that connect with customers through its digital verticals.
Varun Bakhru	Varun is a product leader with over ten years of experience in leading products at global companies. He is a hands-on product person with love for data, enhancing the customer experience and working in cross-functional environments.
Ashok Bania	Ashok is the Director of Product at Headspace with 12 years of experience in Product Management encompassing - Voice/Smart Speaker Products (Google Assistant and Alexa), Wearables, Machine Learning, and more.
Tal Flanchraych	Tal builds addictive products, platforms, and marketplaces that people love and come to rely on, especially as part of ambitious market strategies and using evidence-based, user-centered methods.
Cary Feuer	Cary is a Director of Product at ADP. He considers himself to be a product management and design nerd, talker of shop, seer of forest and trees.
Cj Harvey	CJ is a product leader and people manager with more than ten years creating and growing product teams for unicorn startups and Fortune 10 corporations. He currently holds the position of Senior Director at WarnerMedia.
Alex Alwan	Alex Alwan is a data-driven product leader with a focus on driving product success through optimization, high-base delivery and AB testing.

Debankur Naskar	Debankur is a Product Lead at Apple App Store where he leads the Search and Discovery initiatives and vision. His passion is to build great consumer products combining AI, ML, and Human Intelligence.
Charles Fletcher	Charles Fletcher was most recently a Director of Product Management at PayPal with over 19 years of experience.
Gampi Shankar	Gampi has over 20 years of experience in working in Product Management in companies like Visa, KPMG and Intrado Inc.